

**Harvey County
Community Health Improvement Plan
2013 - 2018**

PRIORITY	STRATEGIES	ACTIVITIES	OUTCOMES			IMPACT
			Short-term (6-12 months)	Intermediate (1-3 years)	Long-term (4-5 years)	
Promote health, wellness and chronic disease prevention	Providing Support/Information	Develop & promote a website with links to accurate health information, county health resource directory (Eng., Span.), exercise opportunities, nutrition info.	Website available to public by Nov. 2013	App available to public by Nov. 2014		Decrease the rate of obesity by 5% (Baseline= 24.8% in 2012, KS Health Matters)
	Providing Information	<p>Conduct health/resource fairs in five communities.</p> <p>Establish wellness column in each newspaper</p> <p>Grocers highlight healthy foods and how to use them (Resource- K-State FNEP)</p>	Column appears once per month	Engage 100 individuals in fairs	Engage 200 individuals in fairs % of grocers highlight a food monthly	

		Promote the Healthy Harvey Coalition (HHC) membership Establish work groups in HHC	10% increase in HHC participants	20% increase in HHC participants Increase work group participation with 5 new diverse (more demographically represented) members Engage 3 local colleges in one activity of HHC	Increase work group participation with 5 new diverse members	
		Explore funding opportunities for service coordination	By Nov. 2013, hire Healthy Harvey Coalition coordinator	Receive financial commitment from each city and the county for wellness coordinator position	Countywide wellness coordinator position in annual budgets of cities and county.	
Improve communication and collaboration between health care providers.	Providing Information	Gather data for ER & wellness visits.	Promote provider care options to public	15% reduced use of ER for primary care issues	Enhance communication (How do we measure this?)	

	Providing Support	Investigate ways to build relationships among health care providers	Increase participation by 6 members HC Medical Society Identify 3 key barriers for health care and communication	Recruit 6 HC providers on KHIE	30% of HC providers are using KHIE	
	Changing Consequences	Develop detailed patient medical card			Decrease medication errors Decrease incidents due to medication duplications	
Improve communication between health care providers and the community.	Providing Information	Investigate measures for gauging community health Healthy Harvey Coalition use Twitter to send messages	10% increase in wellness checks (renewals and new patients) as reported by providers		Increase engagement of health care providers with community Reduce incidents of service duplication for clients.	
	Provide Information	Provide health insurance options training for service providers		Increase number of community members' with health insurance	Decrease rate of uninsured. Increase wellness care.	
	Provide Information	Conduct health activities (fairs, special health topic events/talks) in each HC		Increase service delivery thru public awareness of services		

		community Create a manual of county health care providers and services for consumers (web & print formats)				
Improve Youth Health		Develop a representative task force to commit to the process of addressing youth health (address cultures/diversity)	10% increase in youth health task force participation Include youth champions and unengaged parents in the process by January 2014.	Ask for community support and feedback prior to any strategy implementation (check in with stakeholders) Use survey and listening focus groups to reach into the community.	Increase community involvement/connectivity	
	Providing Information	Full assessment of existing community resources for youth (youth/education services, connectivity to the community)	Publish youth related community resources on web or app format by January 2014.	Plan to match community needs to existing resources identified in the plan to take better advantage of what already exists.	Develop interventions/ease of access to services Activate parents with opportunities for youth.	