

Pratt Regional Medical Center Implementation Strategy

For FY2015-2018

Pratt Regional Medical Center (PRMC) has been meeting the healthcare needs of the Pratt community since its doors opened on September 11, 1950. A strong community believed in the importance of healthcare. Together they secured funds, collected donations, and built a community hospital. Today, PRMC continues its mission to provide excellent and compassionate healthcare services.

Pratt Regional Medical Center is an acute-care hospital located in Pratt, Kansas. PRMC is the largest employer in Pratt County with over 500 full and part-time employees. PRMC consistently maintains about 70% of the county market share.

This report summarizes the plans for PRMC to sustain and develop new community benefit programs. PRMC is committed to responding to the prioritized needs identified in the 2015 Community Health Needs Assessment (CHNA) conducted by the Pratt County Health Department and Pratt Regional Medical Center with oversight from the Pratt Health Coalition.

Target Areas and Populations

The Pratt County CHNA identified the health needs of the county as a whole. Information was collected from a wide range of community members representing the underserved as well as affluent population. Pratt Regional Medical Center and the Pratt County Health Department primarily serve the medical needs of the citizens of Pratt and the surrounding rural area in Pratt County, a population totaling 9,850 residents. Pratt County includes its county seat, Pratt, a city of approximately 6,000 residents located in the plains of south-central Kansas. Since 2010, Pratt County's population has increased by 2%, which is higher than the state's 1.8% increase. (County population in 2010 was 9,656.) PRMC's Implementation Strategy focuses on residents with the greatest need, no matter where they live within Pratt County.

How the Implementation Strategy Was Developed

PRMC's Implementation Strategy was developed based on the findings and priorities established by the Pratt County CHNA and a review of PRMC's existing community benefit activities.

After completion of the 2012-13 CHNA, coalitions were formed. These coalitions have evolved into sustainable, working groups that will respond to the community's prioritized needs by developing goals and monitoring action plans.

- The Healthy Lifestyles and Obesity priority will be addressed by the Pratt Health Coalition.
- The Pratt County SWAT (Solutions With Action Together) coalition will focus on the Positive Decision Making for Adolescents and Teens priority.
- Access to Healthcare is priority for the Agape Health Clinic volunteers, PRMC and the Pratt County Health Department.

- The Community Building priority encompasses all the coalitions and collaborative efforts that are happening in the community. The Pratt Health Coalition and the Pratt County Resource Council will work together to communicate and collaborate to expand efforts and resources.

Major Needs and How Priorities Were Established

With local support, PRMC and the Pratt County Health Department reviewed public health data, conducted an online survey, and distributed surveys to city and county residents and public health officials. The assessment results conclude our priorities will remain the same. The survey results and data were discussed at a town hall meeting.

The four priority issues for the community are:

1. Healthy Lifestyles
2. Community Building
3. Positive Decision Making for Adolescents and Teens
4. Access to Healthcare

PRMC's review of current community benefit programs found that PRMC is meeting existing community needs through charity care; Medicaid services; in-kind and financial support for the Agape Health Clinic; prenatal and Well Mother, Well Baby Check-Ups; Bicycle Safety Afterschool Program; Dental Screens for Elementary School Students; and student/professional education programs.

PRMC employees provide leadership for the Pratt Health Coalition and the Pratt County SWAT (Solutions With Action Together) Team. PRMC employees are active in the Agape Health Clinic, Pratt County Resource Council, Circles, and other collaborative groups in the community.

Description of What Pratt Regional Medical Center Will Do to Address Community Needs

Pratt Regional Medical Center will remain active in providing leadership and support for collaborative community efforts to meet the identified needs of the community.

The Pratt Health Coalition is chaired by the Pratt Health Foundation Executive Director. This Coalition will continue to work with local government to adopt policies that create a health friendly environment such as bike lanes and walking paths, focus on educating the public about the benefits of healthy eating and exercise, provide support for community projects that support healthy lifestyles such as farmers market, community garden, and activities that keep people moving.

PRMC is committed to providing support for the Hope Center and Agape Health Clinic's growth and success. PRMC will connect patients presenting in the emergency department for non-emergent care and self-pay patients who may qualify for government assistance with the Agape Health Clinic, giving them the opportunity to receive free care or apply for and receive financial assistance.

The Director of Community Services chairs the Pratt County SWAT (Solutions With Action Together) Team. This coalition works to educate youth about how to make positive decisions. The coalition

collaborates with local law enforcement and government to provide community support for positive youth activities.

Pratt Regional Medical Center will be supportive of these coalitions, the Circles Program and the Agape Health Clinic and will work together with them to achieve their initiatives.

In addition, Pratt Regional Medical Center will continue to meet community needs by providing charity care and Medicaid services; continuing its community benefit programs such as Bicycle Safety, Well Mother Well Baby Check-ups, Prescription Assistance Program and on-going student shadowing and health professional educational programs.

Action Plans

1. **Healthy Lifestyles:** Pratt Regional Medical Center through the Pratt Health Foundation and Pratt Health Coalition will continue to seek out grant opportunities available to fund projects that would support and promote healthy behaviors.
2. **Healthy Lifestyles:** Pratt Regional Medical Center will collaborate with the area school leaders to offer expertise from health professionals for educational or training purposes for healthy living.
3. **Healthy Lifestyles:** Pratt Regional Medical Center will focus on collaborating with employers in the Pratt community to provide mini health fairs within their business and educate their employees about the benefits of exercise and healthy eating.
4. **Community Building:** Pratt Regional Medical Center will work with local schools to develop a technical pathway to a career in healthcare.
5. **Community Building:** Pratt Regional Medical Center will work with the Circles program to provide in-kind support for developing Circle Leaders.
6. **Positive Decision Making for Adolescents and Teens:** Pratt Regional Medical Center will cooperate with the Pratt County SWAT (Solutions With Action Together) Team coalition and offer support for programs developed to educate youth about decisions that may have a negative impact on their health. PRMC through the Pratt Health Foundation serves as the Fiscal Agent for the coalition.
7. **Access to Care:** Pratt Regional Medical Center currently provides in-kind administrative support and budgeted ancillary services for the Agape Health Clinic. The clinic began as a grassroots effort and is still in its infancy. Providing support and expertise is essential to the clinic's survival. PRMC will continue to collaborate with the Agape board, medical staff and volunteers to insure access to healthcare for those who are uninsured continues to be available in the community.
8. **Access to Care:** Pratt Regional Medical Center will continue to provide care to any patient who presents in the emergency department. Communicating with and educating the patients who frequently access the emergency department for non-emergent care is important. PRMC will collaborate with local primary care physicians to help find patients a medical home and primary care provider.

Next Steps for Priorities

For each of the priority areas listed above, Pratt Regional Medical Center will work with the Pratt Health Coalition and community partners to:

- Identify any related activities being conducted by others in the community that could be built upon.
- Develop measurable goals and objectives so that the effectiveness of their efforts can be measured.
- Build support for the initiatives within the community and among other health care providers.
- Develop detailed work plans.

Approval

Pratt Regional Medical Center's Governing Board of Trustees includes representatives from Pratt County and the surrounding area. Each year, the Board reviews the prior year's Community Benefit Report and approves the Community Benefit Implementation Strategy for addressing priorities identified in the most recent Community Health Needs Assessment and other plans for community benefit. This report was prepared for review and approval by the Governing Board's September ____, 2015 meeting.

Pratt Regional Medical Center's Governing Board Approval:

(Name)

(Title)

(Date)