



# Salina Regional Health Center Implementation Strategy

This Implementation Strategy report summarizes Salina’s plans to address the prioritized needs from the 2016 Community Health Needs Assessment. The hospital recognizes that the Implementation Strategies in this report are to be used as a guide and will serve as a framework in addressing the identified needs. As the hospital moves forward, many resources, on-going commitments and partnerships will be necessary to effectively assist in creating healthier communities in Salina County and the surrounding area.

- 1 Depression/Mental Health**
- 2 Cancer**
- 3 Aging Population**
- 4 Overweight/Obesity – Adults**
- 5 Child Obesity**
- 6 Drug Overdose and Substance Abuse**
- 7 Domestic Violence**
- 8 Diabetes**
- 9 Heart Disease Related Indicators**
- 10 Tobacco Use**
- 11 Pregnancy Related Indicators**
- 12 Immunizations**
- 13 STD Rate**
- 14 Trauma/Falls**
- 15 Stroke**



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## 1) Aging Population

### Current activities

- \$15,000.00 Salina Regional Health Center was the premiere sponsor for the 2016 Sunflower (Senior) Fair. SRHC also participated in a break out session which was a panel of Stroke experts discussing the signs of stroke and stroke prevention. Over 1700 seniors attended the event with 200 attending the stroke panel discussion.
- HomeMeds is program thru the North Central Kansas Flint Hills area Agency on Aging through funding from the SRHC Foundation. SRHC Pharmacy Residents provide the Pharmacy portion of the program. The HomeMeds program (also known as the Medication Management Improvement System) addresses medication problems among frail older adults. Agency staff members work with a consulting pharmacist to verify the accuracy and appropriateness of the client's current medication list, identify problems that warrant re-evaluation by the physician, and follow through with the client and physician to resolve identified problems.
- \$25,000 to OCCK to support Regional Medical Transportation needs. Free medical transportation via the MediVan to any affiliated SRHC clinic or hospital.
- \$250,000 to support Kansas Wesleyan University School of Nursing Building.
- \$50,000 to Kansas Wesleyan University School of Nursing for scholarships.
- \$200,000 to Kansas Wesleyan to establish an Endowed Chair in the School of Nursing (second installment of a \$1,000,000 pledge).
- \$150,000 for physician stipends to support Salina Regional's recruiting efforts. Nine physicians received a stipend in FY 2016.

### Proposed activities

- Diabetes program with Pharmacy Dietary and Organizational Development.
- Sunflower (Senior Fair) continue trauma and stroke info at SR. fair and look to other areas that need focus on as well.

## 2) Child Obesity

### Current activities

- \$38,148 to the School Marathon program.
- \$1,368 Everybody Move campaign at Cornerstone Classical School for assessment and implementation of school fitness program.
- \$25,000 to Coronado Area Boy Scouts to build a pavilion and shade area for the fun and fitness fields for



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Camp Brown.

- \$10,000 for Big Brothers Big Sisters for the Great Outdoors Mentoring Project.
- \$150,000 to the Salina Family YMCA for the Next Pillar Capital Campaign.
- \$44,000 to Shiloh Ranch ministries for funding of their outdoor activities geared to at risk children in the area.
- \$333,333 to Field House project (first installment of \$1,000,000 pledge). Conducted by others

Proposed activities

- School Marathon
- CHIP efforts will be once again focused on Youth with an emphasis on healthy lifestyles.

## 3) Drug Overdose and Substance Abuse

Current activities

- \$50,000 to CKF to support Substance Abuse Programs in the region. Money was used to strengthen CKF's medication safety programs, implementation of a telemedicine psychology program and was crucial for upgrading clinical services offered at CKF.

Proposed activities

- Continue with CKF support.

## 4) Mental Health

Current activities

- Although primary focus of the CKF grant is for Substance abuse substance abuse \$50,000 to CKF to support Substance Abuse Programs in the region. Money was used to strengthen CKF's medication safety programs, implementation of a telemedicine psychology program and was crucial for upgrading clinical services offered at CKF.

Proposed activities:

- Continue current activities and research potential additions to meet unmet community needs.

## 5) Heart Disease

Current Activities

- \$25,000 to OCCK to support Regional Medical Transportation needs. Free medical transportation via the MediVan to any affiliated SRHC clinic or hospital.
- \$250,000 to support Kansas Wesleyan University School of Nursing Building.
- \$50,000 to Kansas Wesleyan University School of Nursing for scholarships.
- \$200,000 to Kansas Wesleyan to establish an Endowed Chair in the School of Nursing (second



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- \$150,000 for physician stipends to support Salina Regional’s recruiting efforts. Nine physicians received a stipend in FY 2016.

Proposed Activities

- Diabetes program with Pharmacy Dietary and Organizational Development.

## 6. Stroke

- \$15,000.00 Salina Regional Health Center was the premiere sponsor for the 2016 Sunflower (Senior) Fair. SRHC also participated in a break out session which was a panel of Stroke experts discussing the signs of stroke and stroke prevention. Over 1700 seniors attended the event with 200 attending the stroke panel discussion.

- Lights out for Stroke. SRHC teamed up with Salina Fire and EMS and sponsored a “Friday Night Lights out for Stroke” Event. They passed out stroke warning sign information at area high school football games educating the public on warning signs and early stroke indicators.

Proposed activities:

Continue above activities.

## 7. Cancer

Cancer Activities include all activities at the Tammy Walker Cancer Center. Women’s Cancer support group and Men’s Cancer support groups meet monthly at Tammy Walker Cancer Center. Screening clinics on Prostate colon and skin cancers are held as well as a large Breast Cancer forum. Fe for a Cure and Relay for Life are two fundraising activities SRHC is heavily involved in.

## 8. Domestic Violence

DVACK is the local agency focused on domestic abuse. Many of our departments, our foundation and administration work with DVACK on various projects.

## 9. Diabetes

Proposed: • Diabetes program with Pharmacy Dietary and Organizational Development.

## 10. Tobacco Use

SRHC is a tobacco free campus. Tammy Walker Cancer center offers several tobacco related events including a tobacco cessation course.



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## **11. Pregnancy Related Indicators.**

Becoming a Mom Program is a citywide collaborative effort supported by SRHC.

Infant mortality rates in Saline county have decreased from 8.5 /1000 between 2006-2010 to 4.2/1000 for 2011-2015.

## **12. Immunizations**

Tammy Walker Cancer Center focus on HPV vaccinations. Several public meetings on the topic and a SRHC Morning Medical segment dedicated to Saline County's low HPV vaccination rate.

Saline County Health Dept. is focused heavily on immunizations.

## **13. STD Rate**

Saline County Health Dept. is focused on STD rates.

## **14. Trauma/ Falls**

In 2014 the North Central-Flint Hills Area Agency on Aging received a \$100,000 grant from Salina Regional to start a fall prevention program (Be well stay well) in the Salina area the program was rolled out in July 2014. In January 2015 COMCARE a large family practice clinic began participating in the program and is able to enroll any of their patients with high fall risks. The program began to be offered for Salina Family Healthcare in April 2015. SRCH foundation continues to financially support this program.

Continue with 3<sup>rd</sup> and final year of support for the be well stay well falls program.

## **15. Overweight / Obesity (Adult)**

SRHC's focus has been on child obesity. With the addition of the WellPlan program from COMCARE our own employees have started a wellness committee and now have some wellness incentives.

Obesity has been on many agencies agenda but so far the numbers are not showing that the problem is going away.

(see Diabetes)